On behalf of our students, faculty and staff, it is my privilege to welcome you to the University of Wisconsin–Madison. This remarkable campus draws on its 160-year-old history and produces innovation and discovery that will shape the future.

One of UW–Madison’s oldest and deepest traditions is the Wisconsin Idea, a guiding principle that challenges us to use education to influence people’s lives outside the boundaries of the classroom. It asserts that what we cultivate here has the potential to stretch beyond our campus and benefit the state, nation and world. My hope is that during your visit, you will have the opportunity to witness this commitment.

This guide aims to capture just a few of the wonderful aspects of our campus — our most popular and well known destinations, places of natural beauty and examples of architectural and historic significance — as well as ways you can experience arts, sciences and athletic events.

We are delighted you chose to spend time on our campus and hope you find as we do, that this is one of the best learning and living environments in the world.

On Wisconsin!
David Ward
Interim Chancellor

You may contact VIP by:
- Stopping into our visitor centers:
  - Campus and Community Information
  - Welcome Desk, Union South, 1308 W. Dayton Street
  - The Welcome Center, 21 N. Park Street
MAKING THE MOST OF YOUR VISIT

UW–Madison is known as a place where the best minds come to study, teach, examine and discover. But we’re not all work and no play. From exploring natural, historic, and architectural marvels to attending a riveting arts performance or athletic event, UW–Madison offers plentiful activities to enjoy year-round.

This guide will start you on your way, whether you are here for an hour, a day, or longer. The map in the center of this guide lists the buildings and destinations referenced in the guide. The letter and number key listed for each building will help you find them. Weekend hours may vary for some sites; please call ahead to verify.

This guide can’t list everything, so for advice, answers and tips from campus insiders, contact Visitor & Information Programs (VIP). Cheerful students will provide the information you need to make the most of your time here.

- Calling 608–263–2400
- Sending an email to askbucky@uwmad.wisc.edu
- Visiting VIP online at vip.wisc.edu
  (includes live chat)
Can’t decide what to do first? The following are some favorites.

**Memorial Union**, located on Lake Mendota, is where people meet, eat, hear music and just chill. The Terrace is one of Madison’s most popular gathering spots. 265–3000, union.wisc.edu.

The new **Union South** near Camp Randall Stadium features great places to eat, as well as spaces to relax, see movies, hear bands, bowl and just hang out. 890–3000, union.wisc.edu.

**Camp Randall Stadium** comes alive on football Saturdays when 80,321 fans cheer on the Badgers. Visit the UW Athletics Welcome Center for great moments in Badger history or stroll the Wisconsin Athletics Hall of Fame next door.

The **Kohl Center**, home to basketball and hockey, offers walk-in tours Tuesdays and Thursdays at noon, or by appointment. 263–5645, uwbadgers.com.

Contact us at 608–263–2400, askbucky@uwmad.wisc.edu or www.vip.wisc.edu.
The Geology Museum is a must, especially if you have children to amuse. Dinosaurs and displays will thrill them; adults will learn there, too. Find it inside Weeks Hall. 262–2399, www.geology.wisc.edu.

The Chazen Museum of Art exhibits treasures from antiquities to the Renaissance to the modern. The exhibits rotate frequently and admission is free. Drop-in and arranged tours are available. Closed Mondays. 263–2246, chazen.wisc.edu.

The UW–Madison Arboretum is just a few miles south of campus in the heart of the city, but its 1,260 acres take visitors to the wild side. Gardens, prairies, woods and miles of trails will make you forget the city’s bustle. 263–7888, uwarboretum.org.
ARCHITECTURE AND LANDMARKS

The Red Gym (Armory and Gymnasium) was built in 1894 as a militia training and student recreation center. Lovingly restored and renovated, it is now a National Historic Landmark and houses student services. Visit on your own or with a guide*, 265–9500.

The Dairy Barn, Science Hall and North Hall are also National Historic Landmarks.

The Bascom Hill Historic District has some of the oldest buildings on campus. Civil War soldiers once drilled here, and maypole celebrations, parades, gatherings, demonstrations and romantic meetings have all taken place on the hill. As you visit, imagine the thousands of scholars that have walked the hill and buildings before you. Check out 12 plaques that describe the area’s history or schedule a tour*, 265–9500.

The Lincoln Statue has a place of honor on Bascom Hill because President Lincoln signed the Morrill Act in 1862, which designated the university as a land-grant institution. The bronze statue is the only replica of an original cast for Lincoln’s Kentucky birthplace.

Insider’s Tip
It is a campus tradition for graduating students to climb into Abe’s lap and whisper their dreams for the future into his ear.

Contact us at 608–263–2400, askbucky@uwmad.wisc.edu or www.vip.wisc.edu.
The **Carillon Tower** is 85 feet high and houses 56 bronze bells. This carillon is one of three in Wisconsin. Visitors may climb the tower during the free concerts, held on Sundays at 3 p.m. during the academic year.

At the **Dairy Cattle Center** on Linden Drive you can see cows milked every day at 4:30 p.m. without an appointment. 262–2271.

*Guided tours for groups of 10 or more are available by reservation for many campus attractions. Please call 265–9500 for more information.*
At the Geology Museum, you can touch rocks from a time when there were volcanoes in Wisconsin, see sea creatures that used to live and swim where we now walk, and stand beneath the tusks of a mastodon. Find it inside Weeks Hall. 262–2399, geology.wisc.edu.

The Physics Museum inside Chamberlin Hall will engage your inner scientist. physics.wisc.edu.


Nanoworld Discovery explores the excitement and potential of cutting-edge nanoscale science and engineering research. Find it inside the Engineering Centers Building.

The Wisconsin State Herbarium contains 1 million specimens of dried and labeled plants of state, national and international importance. Find it in Birge Hall. 262–2792, botany.wisc.edu.

The Washburn Observatory offers public observations on clear nights on the first and third Wednesdays of the month. Sessions begin at 9 p.m. April–October and at 7:30 p.m. November–March. 262–9274, www.astro.wisc.edu.
Space Place: Explore space while enjoying activities and presentations. Reservations are required for most activities. 262–4779, spaceplace.wisc.edu. Located off campus at 2300 S. Park Street.

Wednesday Nite @ the Lab: Discover the latest in science, engineering and technology every Wednesday from 7–8:15 p.m. Genetics/Biotechnology Center (Room 1111), science.wisc.edu.

BioTrek Science Outreach: The Biotechnology Center welcomes school and civic groups of all ages to participate in hands-on workshops. Available with a reservation, 265–2420. Genetics-Biotechnology Center Building, biotech.wisc.edu.

Science Expeditions: On one Saturday each April, UW–Madison welcomes learners of all ages to experience science as discovery. science.wisc.edu.

Wisconsin Institutes for Discovery: Learn about the latest UW–Madison research, gather with friends or try hands-on science at the Town Center. 1300 University Avenue, discovery.wisc.edu.
GARDENS AND NATURAL AREAS

Allen Centennial Gardens features 22 different gardening styles from around the world, offering visitors a peaceful respite, a beautiful walk and a visually stimulating place to relax amid a multitude of botanical delights. Open daily sunrise to sunset. www.allencentennialgardens.org

The Lakeshore Nature Preserve is an integral part of the campus landscape. It has 300 acres of woods, wetlands, open fields, restored prairie/savanna, and three miles of Lake Mendota shoreline, including two swimming beaches and many picnicking spots. lakeshorepreserve.wisc.edu.

The Botanical Garden is located between Lathrop and Chamberlin halls. More than 500 species represent plants from all over the world.

The Botany Greenhouse is a refuge of greenery and serenity, showcasing more than 1,000 species in distinct aquatic, desert and tropical communities. Tours available by appointment, 262–2235, botany.wisc.edu. Located inside Birge Hall.

The D.C. Smith Greenhouse is a tropical conservatory with 11 growing rooms. Tours available by appointment, 262–3844, horticulture.wisc.edu.

Contact us at 608–263–2400, askbucky@uwmad.wisc.edu or www.vip.wisc.edu.

The Howard Temin Lakeshore Path extends from the Memorial Union to Picnic Point. It is part of the Lakeshore Nature Preserve.

Insider’s Tip
Learn more about the Lakeshore Nature Preserve using its “audio trail.” Watch for the plaques around the lakeshore area!
The Chazen Museum of Art is home to 19,000 works dating from ancient times to the present with frequent temporary exhibitions. Tours are available. 263–2246, chazen.wisc.edu.

The Dance Department presents concerts throughout the year in Lathrop Hall. 262–1691, dance.wisc.edu

The School of Music presents an array of performances, including choral, orchestral, opera, band and more by faculty, students and guest artists in the Mosse Humanities Building and Music Hall. 263–9485, music.wisc.edu.

University Theater presents stimulating and enjoyable theater for audiences of all types and ages. utmadison.com.

Contact us at 608–263–2400, askbucky@uwmad.wisc.edu or www.vip.wisc.edu.
University gallery spaces are found in many campus locations:

**Art Lofts Gallery,**
111 North Frances Street.

The **Class of 1973 Gallery,**
located in the Red Gym.

The **Seventh Floor Gallery,**
located in the Mosse Humanities Building.

**Wisconsin Union Galleries,**
located in the Memorial Union.

**Insider’s Tip**
To learn more on arts events and to buy tickets, visit **arts.wisc.edu**
MADISON

The UW–Madison campus is located in Madison’s energetic central city area. Madison is a vibrant capital city often named one of the nation’s finest communities. As with campus, there is a lot to see and do, but here are some visitor favorites:

The Henry Vilas Zoo is just nine blocks south of the university and features free admission and parking. vilaszoo.org.

The Madison Children’s Museum is a popular destination for families. madisonchildrensmuseum.org.

The Monona Terrace Community and Convention Center was inspired by Frank Lloyd Wright. Explore on your own or take a public tour. mononaterrace.com.

The Olbrich Botanical Gardens on Madison’s east side features 16 acres of specialty gardens and the Bolz Conservatory. Self-guided tours, group visits, concerts, and other programming are offered. olbrich.org.

The Overture Center for the Arts (overturecenter.com) is the city’s performance venue and has four galleries, including the Madison Museum of Contemporary Art (mmoca.org).

State Street connects the UW–Madison campus to the State Capitol. It is a dynamic pedestrian mall lined with shops, galleries, restaurants, night spots, museums and cultural destinations. visitdowntownmadison.com.

Contact us at 608–263–2400, askbucky@uwmad.wisc.edu or www.vip.wisc.edu.
The Wisconsin State Capitol is the centerpiece of the Capitol Square. Free tours daily; reservations available for large groups by calling 266–0382.

The Wisconsin Historical Museum uses displays, dioramas, artifacts and programs to interpret the state’s past. wisconsinhistory.org

The Wisconsin Veterans Museum highlights important events in Wisconsin military history from the Civil War to the present. museum.dva.state.wi.us

Insider’s Tip
For more information on these and other attractions as well as dining and lodging information, contact the Greater Madison Convention & Visitors Bureau, 608–255–2537, 800–373–6376; visitmadison.com.
Parking
See the map for locations of ramps and meters, or stop by Transportation Services at 21 North Park Street or call 263–6667.
City of Madison hourly parking ramps near the east end of campus are located on N. Lake Street and N. Frances Street. transportation.wisc.edu/parking/visitor.aspx

Dining
Memorial Union and Union South offer food for every taste, and also operate convenient delis in many major campus buildings (see map).
www.union.wisc.edu/food
University Housing welcomes guests to all of its cafeteria dining rooms, carryout stores, and coffee houses. www.housing.wisc.edu/dining

Overnight
The Lowell Center,
610 Langdon Street,
256–2621, 866–301–1753; conferencing.uwex.edu/lodging.cfm
Union South,
1308 W. Dayton Street,
263–2600; www.union.wisc.edu/wuhotel.htm
Memorial Union,
800 Langdon Street,
262–1583; www.union.wisc.edu/guestrooms

VISITS

Campus tours
Walking Tours for Visitors led by student guides are offered various weekdays at 3 p.m.; Saturday and Sunday at noon. Tours are not available on Badgers’ home football Saturdays or holidays. Tours begin at Union South, 1308 W. Dayton Street. Reservations are encouraged. 263–2400 or register online at www.visitbucky.wisc.edu.

Customized Group Visits are offered for groups of all ages and areas of interest. The UW–Madison Campus Visit Program can recommend attractions, build a tour itinerary, and provide trained tour guides. 265–9500 or www.vip.wisc.edu.

Prospective Undergraduate Student Visits present UW–Madison’s world of choices and resources with the guidance of a student tour guide and an admissions counselor. Half-day group visits include an information session, a 100-minute walking tour, and the opportunity to visit a class and to meet with an academic advisor. By appointment only — please register at least two weeks in advance at www.visitbucky.wisc.edu or call 262–3318.
**CAMPUS RESOURCES**

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<td>Wisconsin Union</td>
<td>608–265–3000</td>
<td><a href="http://www.union.wisc.edu">www.union.wisc.edu</a></td>
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<td>Athletic Ticket Office</td>
<td>800–GO–BADGERS</td>
<td><a href="http://www.uwbadgers.com">www.uwbadgers.com</a></td>
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<td>Prospective Student Visits</td>
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<td><a href="http://www.admissions.wisc.edu">www.admissions.wisc.edu</a></td>
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<td>Graduate Admissions</td>
<td>608–262–2433</td>
<td><a href="http://www.grad.wisc.edu/education/admissions">www.grad.wisc.edu/education/admissions</a></td>
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<td>University Housing</td>
<td>608–262–2522</td>
<td><a href="http://www.housing.wisc.edu">www.housing.wisc.edu</a></td>
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<td>Campus Area Housing</td>
<td>608–263–2400</td>
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<td>Financial Aid</td>
<td>608–262–3060</td>
<td><a href="http://www.finaid.wisc.edu">www.finaid.wisc.edu</a></td>
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<td>UW Foundation</td>
<td>608–263–4545</td>
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